

# Virginia State Bar Strategic Plan

## 2025 - 2028

The VSB was created in 1938 by the General Assembly as an administrative agency of the Supreme Court of Virginia. The creation of the agency unified Virginia's lawyers in a mandatory state bar. The VSB is governed by its Council and Executive Committee, whose members are elected or appointed from every judicial circuit in the Commonwealth. The mission of the Virginia State Bar, as an administrative agency of the Supreme Court of Virginia, is to protect the public by regulating the legal profession of Virginia, advancing the availability and quality of legal services provided to the people of Virginia, and assisting in improving the legal profession and the administration of justice.



### Strategic Goals

**Goal 1 - Financial Stability:** Operate from a position of financial health.

- Maximize revenue generation (Increase bar dues, pursue alternative revenue streams, and improve future flexibility).
- Contain expenses.
- Educate members on the need for and benefits from VSB financial stability.

**Goal 2 - Member Engagement:** Strengthen cohesion among current and future members and advance pathways for service in VSB activities.

- Pursue an inclusive bar, recognizing diverse perspectives.
- Prioritize leadership development.
- Improve engagement highlights.

**Goal 3 - Member Services:** Serve members and advance solutions designed to navigate a changing legal landscape.

- Implement proactive solutions to assist members with complying with the Rules of Professional Conduct.
- Assist members navigating the intersection of artificial intelligence, technology, and the evolving practice of law.
- Explore adding preferred vendor relationships or product recommendations to aid members.

**Goal 4 - Access to Legal Services:** Advance access to legal services for all Virginians.

- Reverse negative trends impacting overall lawyer volume and enhance Virginia's status as a preeminent place to practice.
- Address challenges impacting access in Virginia's legal deserts.
- Grow member participation in the Virginia Lawyer Referral Service.